



WELCOME TO OUR

# Monthly Newsletter



*To our coffee family!*



As we approach the harvest season in a couple months, excitement is brewing here at Coffee Legends. This time of year is when the hard work of countless farmers comes to life in the form of exceptional coffee, and we're honoured to bring you closer to that journey.

Our commitment to sustainability and deep connections with coffee-growing communities continues to shape everything we do. In this edition, we'll be sharing exciting news, upcoming events, and a special highlight on our partnerships with farmers.



**In this newsletter you will find:**

Upcoming Events, latest stock, and more. Keep Reading!



## HAPPY FARMERS' DAY 2024

Last month, Daye Bensa Coffee hosted their 7th Annual Farmers' Day, bringing together over 2500 coffee out-growers to celebrate and honour their dedication. The tradition of awarding bonuses, along with certificates and additional cash prizes for top producers in both quality and quantity, is a heartfelt way to recognise their hard work.

It was also wonderful to meet Magane, a farmer from the Arbegona area, whose coffee is part of our current offerings. Here's a photo of him with Atrie at the bottom! He's just one of many talented farmers we partner with, and it's inspiring to see the commitment they put into cultivating the coffee we enjoy here in the UK.

During the event, we had the opportunity to listen to farmers' feedback on how we can improve in the future—valuable lessons we'll take to heart. Mr. Asefa Dukamo, CEO of Daye Bensa Coffee, congratulated the farmers for producing exceptional coffee and encouraged them to continue setting a high standard for neighbouring farmers and exporters.



Government officials and a representative from Starbucks also attended, extending their own words of encouragement. A big thank you to all the farmers for their incredible contributions!



## UPCOMING EVENTS

We're excited to announce that we'll be attending the Caffè Culture Show from October 1st to 2nd, 2024!

Join us as we showcase, brew, and cup some of our finest coffees. More info soon!



## ORIGIN TRIP

We're planning origin trips to the coffee farms in Ethiopia during the upcoming harvest season.

Stay tuned for more updates in the coming weeks! If you're interested, feel free to let us know via email.

- [View our current/latest stock below](#)





THIS WEEK'S Limited volume offers							
Crop Year	LOT NO	COFFEE NAME & TYPE	GRADE	SCA SCORE	PROFILE	QTY IN 60 KG GRAIN PRO BAGS	SPOT OFFER PRICE £/KG
2023/24	0086	WASHED SIDAMA BORETA	1	87.75	Floral, apple, peach, lemongrass, lemon sharp acidity	2	11.5
2023/24	0087	NATURAL SIDAMA BONORA	1	87.75	Sweet ,tropical fruit, rue, lemongrass, bright acidity and creamy body	44	11.5
2023/24	0088	NATURAL SIDAMA RUMUDAMO	1	88.50	Sweet, intense grapefruit, apple, pineapple, rue, lemongrass, pleasant balanced well structured sweet after taste	9	12
2023/34	0089	NATURAL SIDAMA BUNCHO	1	87.00	Clean, sweet, tropical fruit, bright acidity, mouthful body	59	11.5
2023/24	0090	HONEY COFFEE SIDAMA GATTA	1	88.00	Sweet, candy, caramel, sugarcane, vanilla, floral, juicy, tropical fruit, pleasant, balanced and sweet after taste	39	12
DISCOUNTED OFFER							
2022/23	283	WASHED SIDAMA FURRA	2	86.00	Clean, Sweet, bright acidity, creamy body, chocolate, fruity flavor sweet after taste	76	7.5
Lots arriving NEXT WEEK							
2023/24	0409	NATURAL DUWANCHO	1	88	clean ,sharp acidity, complex,intense grapefruit, pineapple, rue ,lemongrass,mouthful body, long after taste	38	12
2023/24	0408	NATURAL ODAKO	1	87.75	clean sweet bright acidity, herbal, pineapple,strawberry,citrus, lemonish, creamy body long after taste	41	12
2023/24	0407	NATURAL HAMASHO PEABERRY	1	87.75	clean, sharp acidity, lemongrass, rue, complex flavour, mouthful body long after taste	50	12
2023/24	0410	NATURAL SIDAMA	3	85	clean sweet bright acidity tropical fruit flavor, mouthful body	25	10
2023/24	0406	NATURAL BOMBE	1	87	Clean sweet, tropical fruit, passion fruit, bright acidity, mouthful body	46	12
2023/24	0411	WASHED SIDAMA	2	84	Clean sweet chocolate, fruity, pleasant, bright acidity creamy body	10	9
2023/24	0405	NATURAL KERAMO	1	87	clean sweet fruity flavor, medium acidity and body	32	12